



# Coyote Athletics

## Adopt-A-Coyote

Chinook High School believes Athletics is a valuable aspect of high school that compliments the academic and social development that students experience. A student athlete involved in competitive sport is exposed to new learning opportunities and will be enriched by the Coyotes' commitment to teamwork and personal growth.

We invite you to become part of our winning team by contributing to our Adopt-A-Coyote program. Your advertising contribution is crucial towards helping athletes enhance their skills, engage in challenging competitions, and thrive as student-athlete ambassadors for Chinook High School.

Your advertising contribution will benefit student athletes by supporting travel and other competition-related expenditures. 50% of your advertising investment will be put towards the designated athletes' fees. A variety of options are available to suit your needs.

### Tier 1: \$800.00 Single Venue Single Season Advertisement

For your advertising contribution, Chinook High School will provide you the following in return:

- 2 season passes to all Chinook High School Run Games and Tournaments for your designated sport
- Recognition of your business on Chinook High School Website, programs, and game day contributors list

### Tier 2: \$1200.00 Single Venue Multi Season Advertisement

For your advertising contribution, Chinook High School will provide you the following in return:

- 4 season passes to all Chinook High School Run Games and Tournaments
- Recognition of your business on Chinook High School Website, programs, and game day contributors list
- 6 x 3 feet banner displayed in Chinook High School gym, for the calendar year.

Please include original artwork in a JPEG or TIF file in high resolution (300 is ideal) and send to [Bruce.Carbert@lethsd.ab.ca](mailto:Bruce.Carbert@lethsd.ab.ca)

### Tier 3: \$2,000.00 Multi Venue Multi Season Advertisement

For your advertising contribution, Chinook High School will provide you the following in return:

- 6 season passes to all Chinook High School Run Games and Tournaments
- Recognition of your business on Chinook High School Website, programs, and game day contributors list
- Banner displayed in Chinook High School gym, for the calendar year.
- On field signage displayed at each game played at the U of L stadium, in game over the intercom advertising at each home game.

Please include original artwork in a JPEG or TIF file in high resolution (300 is ideal) and send to [Bruce.Carbert@lethsd.ab.ca](mailto:Bruce.Carbert@lethsd.ab.ca)

Please make your cheque payable to:

**Chinook High School, 259 Britannia Blvd W. Lethbridge, Alberta T1J 4A3**

Date: \_\_\_\_\_ Name of Athlete: \_\_\_\_\_

Name of business for Recognition Purposes: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Telephone (Cell): \_\_\_\_\_

Signature \_\_\_\_\_

**Payment Method:** Please make all cheques payable to: **Chinook High School Athletics.**

**Please note that charitable tax receipts will NOT be issued for any Advertising.**

**If you would like more information, please contact Zak or Bruce at 403.320.7565**