



Coyote Athletics

Adopt-A-Coyote

Chinook High School believes Athletics is a valuable aspect of high school that compliments the academic and social development that students experience. A student athlete involved in competitive sport is exposed to new learning opportunities and will be enriched by the Coyotes' commitment to teamwork and personal growth.

We invite you to become part of our winning team by contributing to our Adopt-A-Coyote program. Your advertising contribution is crucial towards helping athletes enhance their skills, engage in challenging competitions, and thrive as student- athlete ambassadors for Chinook High School.

Your advertising contribution will benefit student athletes by supporting travel and other competition-related expenditures. For levels 2-4, 50% of your advertising investment will be put towards the designated athletes' fees. A variety of options are available to suit your needs.

Level 1: \$500.00

Funding supports CHS Athletics as a whole (not athlete-specific). This level includes:

- Banner in chinook gym
- Recognition on all game-day and tournament programs, as well as on our website and social media

Level 2: \$800.00 Athlete Sponsorship

50% goes directly to a student athlete, 50% is split between our general fund and the program/team of your choosing.

For your advertising contribution, Chinook High School will provide the following in return:

- Banner in chinook gym
- Recognition on all game-day and tournament programs, as well as on our website and social media
- Awards Night recognition

Level 3: \$1200.00 Athlete Sponsorship

50% goes directly to a student athlete, 50% is split between our general fund and the program/team of your choosing.

For your advertising contribution, Chinook High School will provide the following in return:

- Banner in chinook gym
- Recognition on all game-day and tournament programs, as well as on our website and social media
- Awards Night recognition
- Gear/apparel

Level 4: \$2,000.00 Athlete Sponsorship

50% goes directly to a student athlete, 50% is split between our general fund and the program/team of your choosing.

For your advertising contribution, Chinook High School will provide the following in return:

- Banner in chinook gym
- Recognition on all game-day and tournament programs, as well as on our website and social media
- Awards Night recognition
- Gear/apparel

-Passes for all chinook home games and tournaments

-Game day promotion at all sites (ex: UofL Stadium/LSP)

Please include original artwork in a JPEG or TIF file in high resolution (300ppi is ideal) and send to bruce.carbert@lethsd.ab.ca



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Please make your cheque payable to:

Chinook High School, 259 Britannia Blvd W. Lethbridge, Alberta T1J 4A3

Date: _____ Name of Athlete: _____

Name of business for Recognition Purposes: _____

Address: _____

Postal Code: _____ Telephone (Cell): _____

Signature _____

Payment Method: Please make all cheques payable to: **Chinook High School Athletics.**

Please note that charitable tax receipts will NOT be issued for any Advertising.

If you would like more information, please contact Zak or Bruce at 403.320.7565